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Education Services
Reduce Cost, Identify savings and balance your budget

What if you could easily reduce your school's printing costs, lowering the impact on your annual budget and freeing up resources for educational staff and programs?

Every penny counts when budgets are declining. Today more than ever, educational institutions are challenged to do more with less. Our innovative color technologies can reduce your printing costs and enhance your ability to teach effectively. Our web-based print management tools make it fast and easy for just one administrator to efficiently manage your classroom and computer lab devices. We'll also help you stay on track with your sustainability goals by lowering energy consumption, reducing waste and improving recycling.

Affordable technology

Our pioneering technology brings affordable, everyday color within reach of teachers and students. Our printers and multifunction printers (MFPs) are reliable, easy to operate and easy to maintain.

- Phaser® 8560 solid ink printers and MFPs deliver a consistently low Total Cost of Ownership (TCO). TCO includes the base cost of the printer plus supplies and maintenance costs.

- Solid ink offers vibrant color printing on any media (even recycled paper) so you print in color at a price you can afford.

- Solid ink also saves storage space and shipping costs through reduced packaging.

- Phaser 6280 and Phaser 6180MFP models feature innovative EA laser toner, which prolongs printer life and results in fewer repairs and lower maintenance costs.

- Convert hard copy student records into electronic files with ScanFlow Digital Archiving software and the Phaser 3635MFP.

Model behavior: supporting sustainability

Investing in green technology aligns your educational institution with new federal policies and mandates. Make eco-friendliness a part of your culture so students and teachers can take pride your efforts to be more green. We can help with these earth-friendly technologies:

- Paper-saving features like automatic two-sided printing (we invented it).

- Paper that is certified to the Forest Stewardship Council, the world's most recognized certification program for sustainable forest management.

- GreenPrint™ software - free on certain Phaser models - removes unnecessary content like Web banner ads, saving paper and ink.

- Cartridge-free solid ink that reduces waste by up to 90 % and prints on any media – even recycled paper.

- EA Toner that helps printers run more efficiently, saving energy and reducing wasted toner.

- Industry-leading trade-in and recycling programs that make it effortless to recycle your printer and supplies.

Easy to use, easy to manage

Many schools have IT networks that host a mix of old legacy systems and new technology. We can help you integrate all of those devices with tools that simplify print network management, saving time and keeping your educators focused on the task at hand - teaching.

- Web-based management tools like CentreWare® Web enable IT administrators to manage your network from any location, efficiently and effectively.

- Xerox Support Centre provides scalable support resources, enabling a single classroom, department or school to be self sufficient, and improving uptime of all your devices.

- Standardized print drivers like our Global Print Driver and Mobile Express Print Driver, a single universal print driver that's free, easy to install and easy to use.

- Upgrade your system without changing the way you work, thanks to the configuration SIM card that comes standard on our workgroup printers. Simply switch out the printer, slip the SIM card from the old printer into the new, and off you go.

- Solid ink printing is virtually jam-free.

Robust document security

Our comprehensive, systems-based security solutions allow you to monitor and control access to student records, track usage and protect confidential data – on your network and at the device. Security features include:

- **Secure Print** – prevent unauthorized viewing of documents in the printer tray.

- **Secure File Overwrite** – after a secure job prints, the file is deleted from the hard drive and the area on the disk is overwritten.

- **Secure front panel** – front panel menus can be locked to prevent unauthorized changes to printer settings.

- **Access control lists** – prevent unauthorized use of the printer by restricting who can send print jobs to the printer, as well as who can configure the printer remotely.

Affordable color can have a priceless impact

Today more than ever, schools operate under a tremendous burden to make the most of dwindling resources and outdated equipment. Color has been shown to increase comprehension, improve retention and support learning. We've got products, tools and solutions to help you control costs while providing teachers with the technology they need to give students a solid education and a brighter future.

Benefits of Color

- Accelerates learning, retention and recall by 55 – 78 %

- Improves and increases comprehension up to 73 %

- Increases willingness to read up to 80 %

- Increases motivation and participation up to 80 %

Source: Studies Loyola College, Maryland, U.S.A. by Ellen Hoadley, Ph.D.; Laurette Simmons, Ph.D.; and Faith Gilroy, Ph.D., Case & Company, Management Consultants, Bureau of Advertising, Color in Newspaper Advertising, Maritz Motivation, Inc., Southern Illinois **Published material** The Persuasive Properties of Colour, Marketing Communications; What's Working in Direct Marketing, How to Use Color to Sell, Cahners Publishing Company, Grasp Facts Fast with Color Copying, Modern Office Procedures.

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